

# If you care about **EMPLOYMENT**

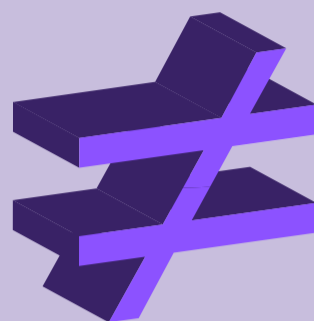
## your **VOTE MATTERS!**

### **39.6%**

#### **POVERTY RATE**

39.6% of Black families in Iowa with children under 18 live below the poverty level, compared with 10.9% for the state overall.

source: [iowadatatcenter.org](http://iowadatatcenter.org) African Americans in Iowa 2019



#### **UNEMPLOYMENT**

### **9.3%**



Iowa's Black residents experience significantly higher unemployment rates. In 2017 the unemployment rate of Black Iowans was 9.3%. The state of Iowa's unemployment rate was 3.6%.

source: [iowadatatcenter.org](http://iowadatatcenter.org) African Americans in Iowa 2019

### **11%**

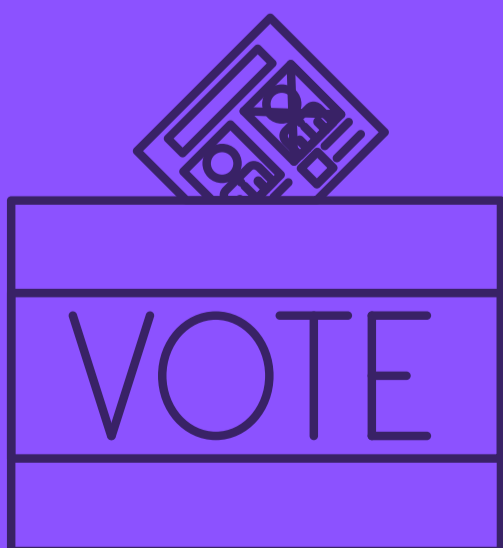
#### **MINORITY-OWNED BUSINESSES**

1,156 of the 9,758 registered businesses in Johnson County are minority-owned (11%). Minorities make up 22% of the population of Johnson County.

Source: [census.gov/quickfacts](http://census.gov/quickfacts)



#### **WORKING TOWARDS INCOME EQUITY**



People of Color do not enjoy the same economic opportunities as white individuals in Iowa.

Changing that will require policy interventions on at least three fronts: "First, we need to close the opportunity gap; addressing educational disparities will ripple forward, improving economic opportunities and early-career wages. Second, we need to raise the wage floor for all workers. And third, we need to address deep and pervasive patterns of labor market discrimination."

source: Iowa Policy Project,, "Race in the Heartland" October 2019